



# CARD FEST







# Introduction to Card Fest



## What is Card Fest?

Card Fest is the first large-scale event in Greece focused on Trading Card Games (TCGs). Our primary goal is to introduce people, both young and old, to the world of TCGs, whether they are familiar with the games or not.

## CardFest Mission

- Provide competitive, European-scale tournaments to the Balkan region
- Introduce new audiences to the world of trading card games, inspiring participation both as players and as collectors.
- Offer collectors exclusive opportunities to expand and enhance their collections through premium products, events and collaborations.



## CARD FEST 2024 RESULTS



**27-28<sup>th</sup>**  
April 2024



**1500**  
sqm venue



**2500**  
visitors



**1100**  
participants



**12-13<sup>th</sup>**  
April 2025



**3500**  
sqm venue



**5500**  
visitors



**1300**  
participants







# Key Highlights from Card Fest 2025

## Games, Tournaments & Learn-to-Play Areas

Across our main and side events, we hosted over **50 tournaments** featuring the following trading card games:

One Piece, Yu-Gi-Oh! (Advanced and Time Wizard formats), Magic: The Gathering, Pokémon, Flesh & Blood, and Star Wars Unlimited.

Highlighted tournaments:

- One Piece Offline Regional – **256 players**
- Yu-Gi-Oh! Greek Open – **248 players**

We also introduced Learn-to-Play (L2P) areas, which attracted thousands of visitors eager to experience:

- One Piece
- Pokémon
- Magic: The Gathering

## Vendors & Sponsors

We had the pleasure of hosting five TCG vendors, offering a wide selection of sealed products and singles to attendees.

Our sponsors and partners with an on-site presence included:





**AXE**



**Kotsovolos**



**Kaissa**



**Dragon Shield**

## Highlighted Activities

**Card Fest Prize Wall:** Introduced for the first time, rewarding visitors with over **€10,000 worth of gifts** for participating in event activities.

**Trading Area:** A dedicated space for fans to **trade cards and connect with other collectors**.

**Kids Zone:** Fun activities for our younger visitors, including **face painting and coloring sessions** featuring iconic card characters.

**Live Stage:** Hosted live pack openings, interactive content, and live-streamed segments throughout the weekend.





# Plans for Card Fest 2026

## Bigger & Better

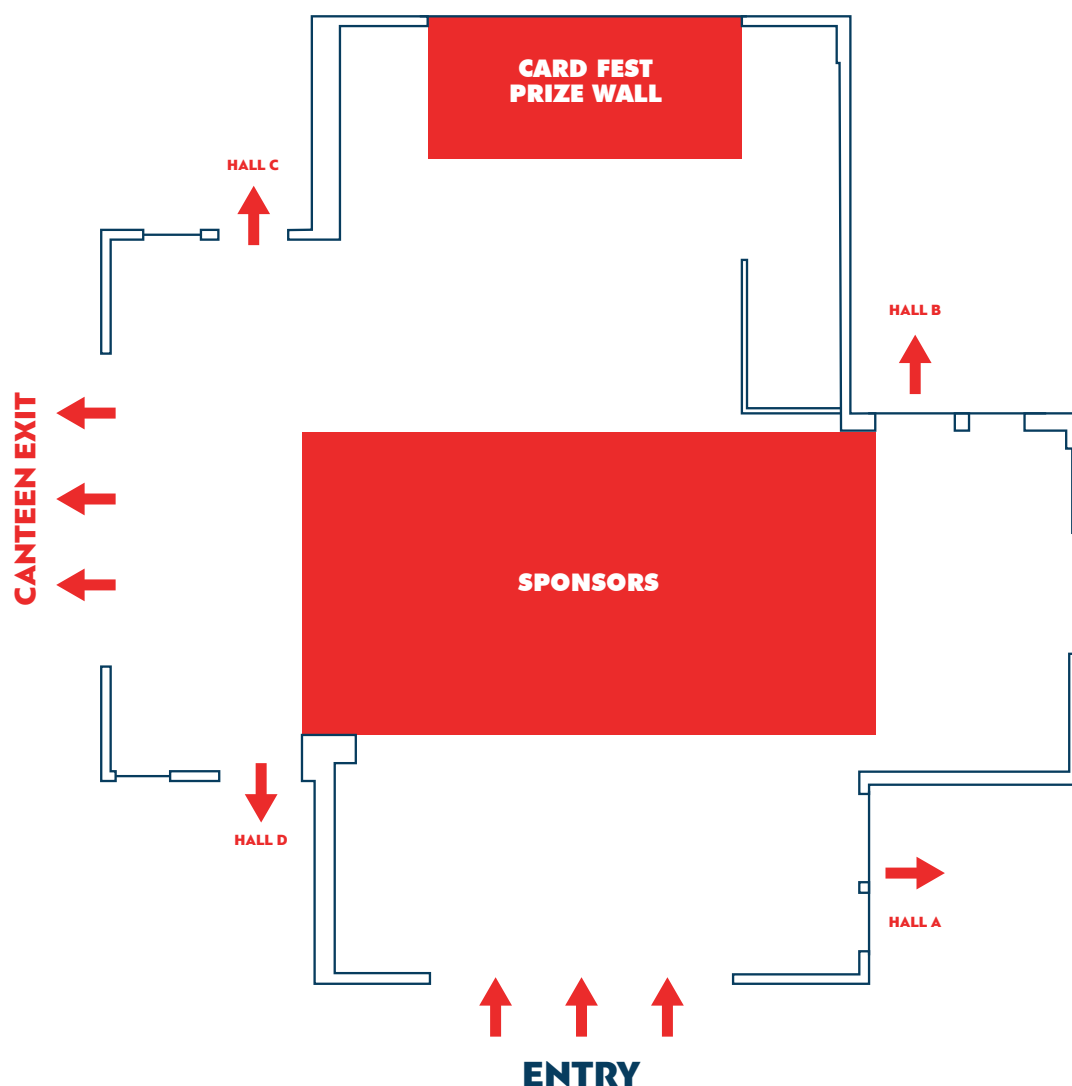
Card Fest 2026 is planned to be hosted during one of the following weekends (date TBD):

**21-22  
March**

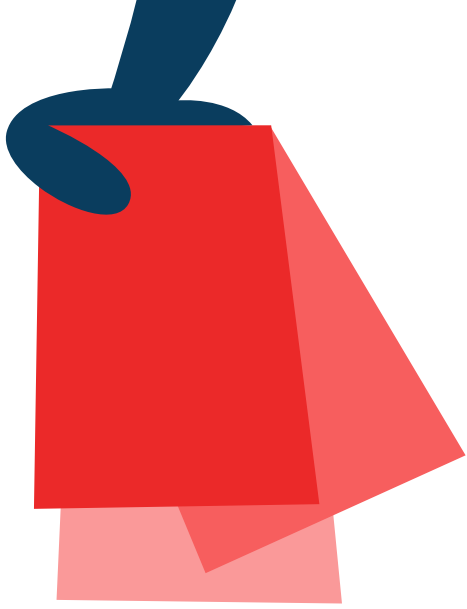
**28-29  
March**

**17-19  
April**

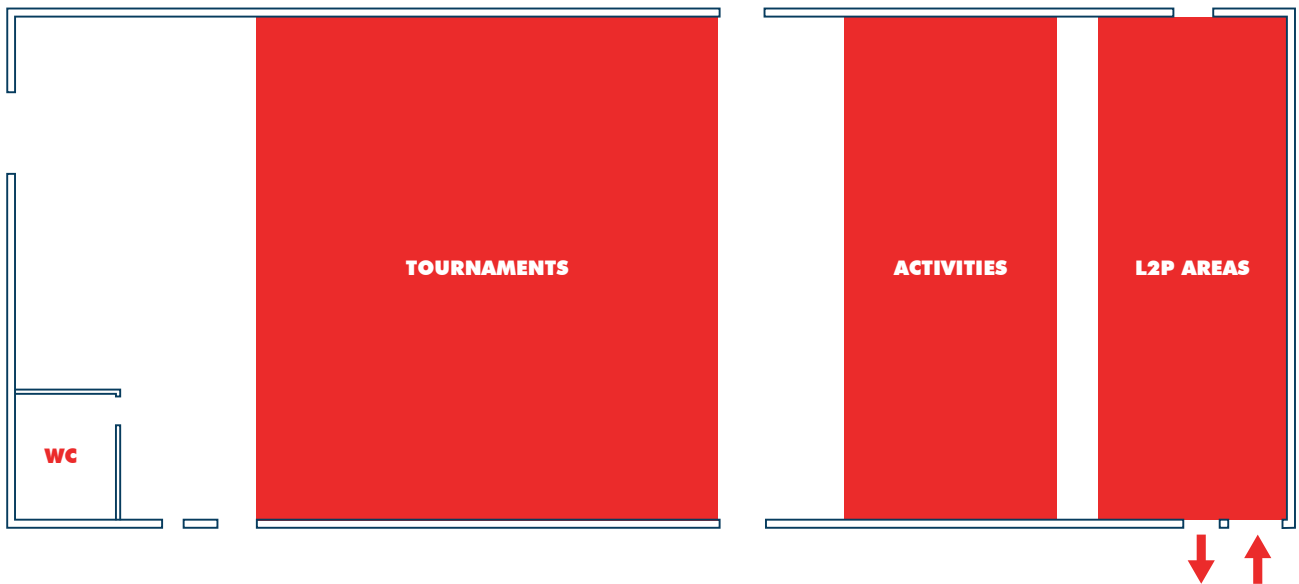
The event will take place at the same location but will expand to use five halls instead of three, with a total space of 6,500 sqm. **Free entry to visitors will be provided once again.**



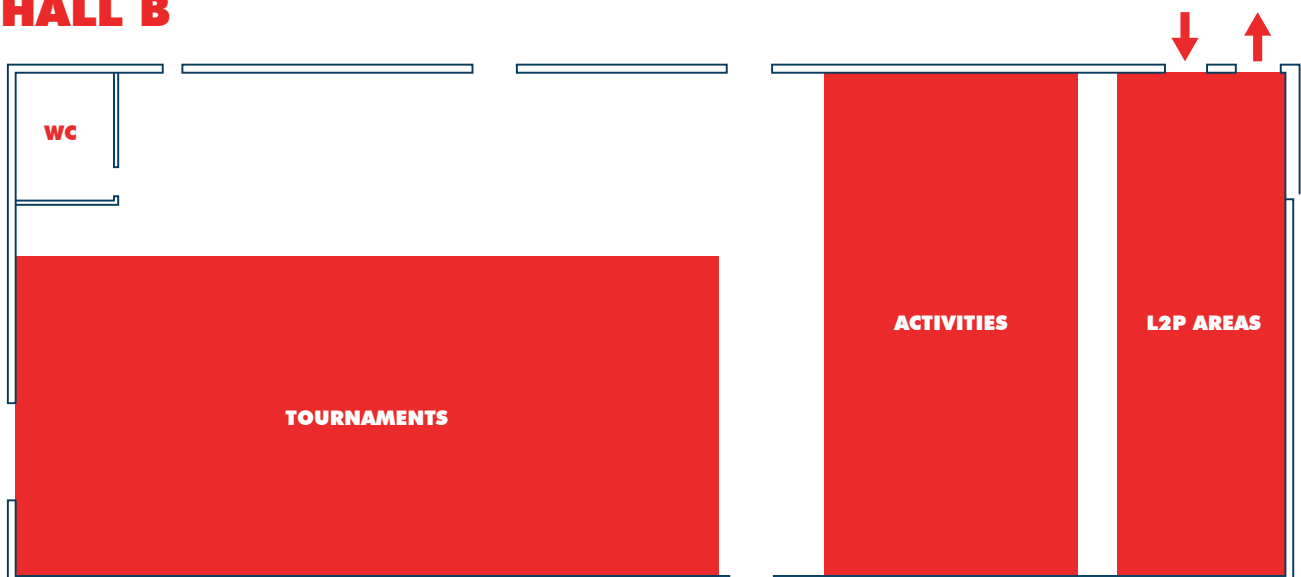




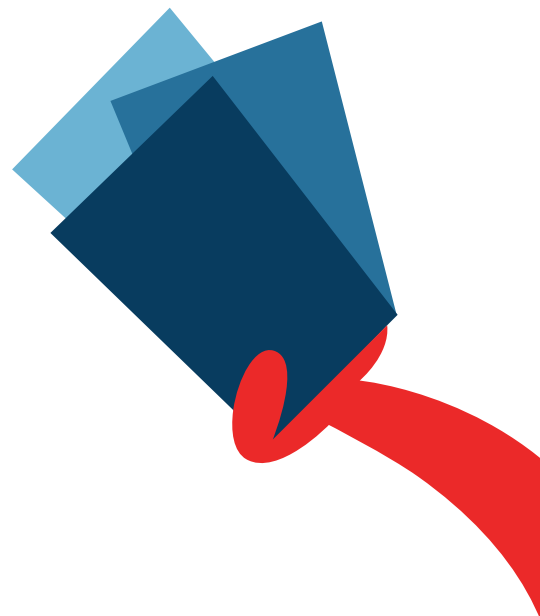
## HALL A



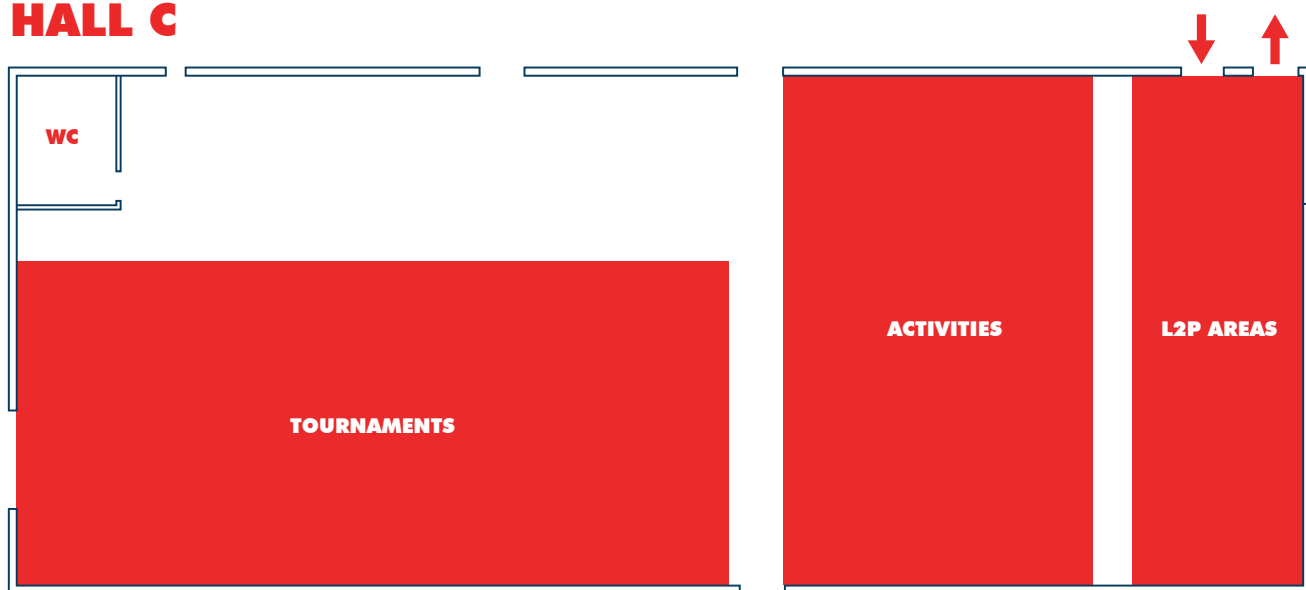
## HALL B



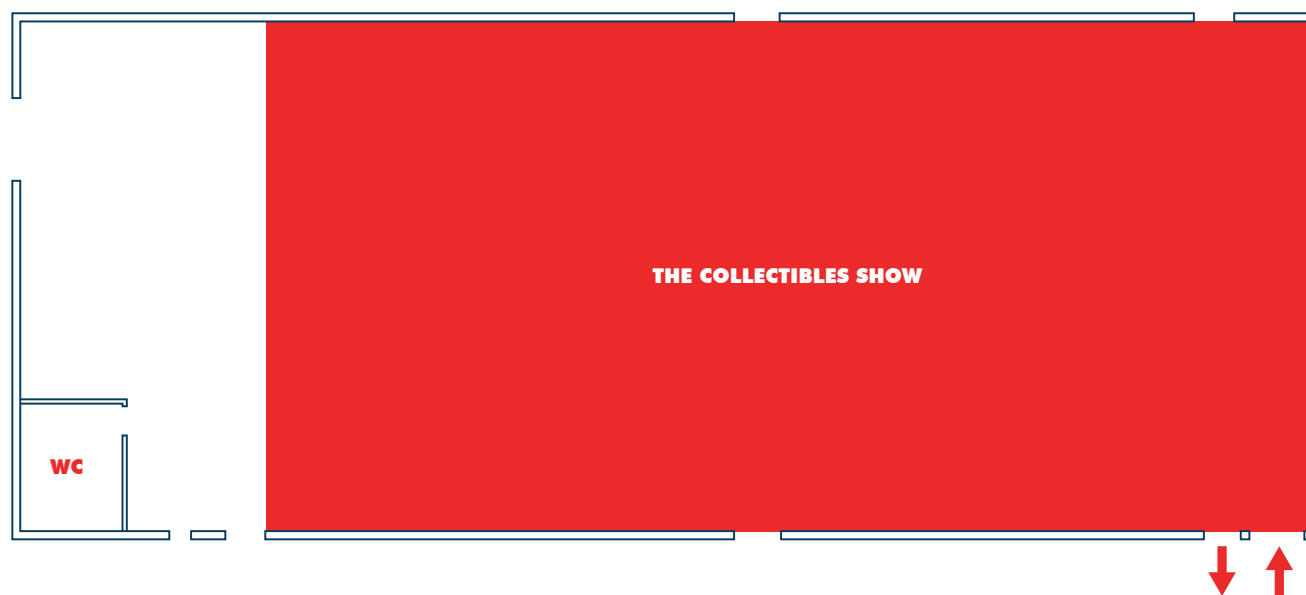




## HALL C



## HALL D





## Activities Planned for Card Fest 2026

- **Learn-to-Play Events:** Offering tutorials for as many TCGs as possible.
- **Major Competitive Tournaments:** Hosting European scale competitive tournaments for various TCGs.
- **All-Day Activities:** On-demand side events available throughout the day.
- **Kid's Area:** Fun TCG-related activities for children, including "paint your favorite card/character," face painting and pack openings.
- **Card Fest Prize Wall:** A reward-token system that allows players to earn gifts based on the activities and events they participate in throughout the festival.
- **Card Fest Trading Area:** A place where people can enjoy trading cards with other players/collectors.
- **Live Stage:** A dedicated area for live streaming, designed to showcase the event to a wider audience and enhance Card Fest's visibility and brand recognition.
- **The Collectibles Show:** A new addition to the festival, hosted in one of the four main halls. This event will feature vendors showcasing their collections of single and graded cards, offering visitors a premium collectibles experience.



## What We Would Ask from Our Partners to Support the Festival:



**Opportunity to Host a Large-Scale Special Event:** Help us bring players from across Greece and Europe to participate in a major event during Card Fest.



**Learn-to-Play Tutorials:** Provide a budget and guidelines for running tutorials, or partner with a distributor of your TCG to facilitate them in a space provided by us.



**Marketing Materials:** Support us with posters, banners, and social media content to promote your brand in the event.



**Promo Gifts:** Offer promotional items for attendees and players as tournament prizes or as part of the Card Fest Prize Wall.

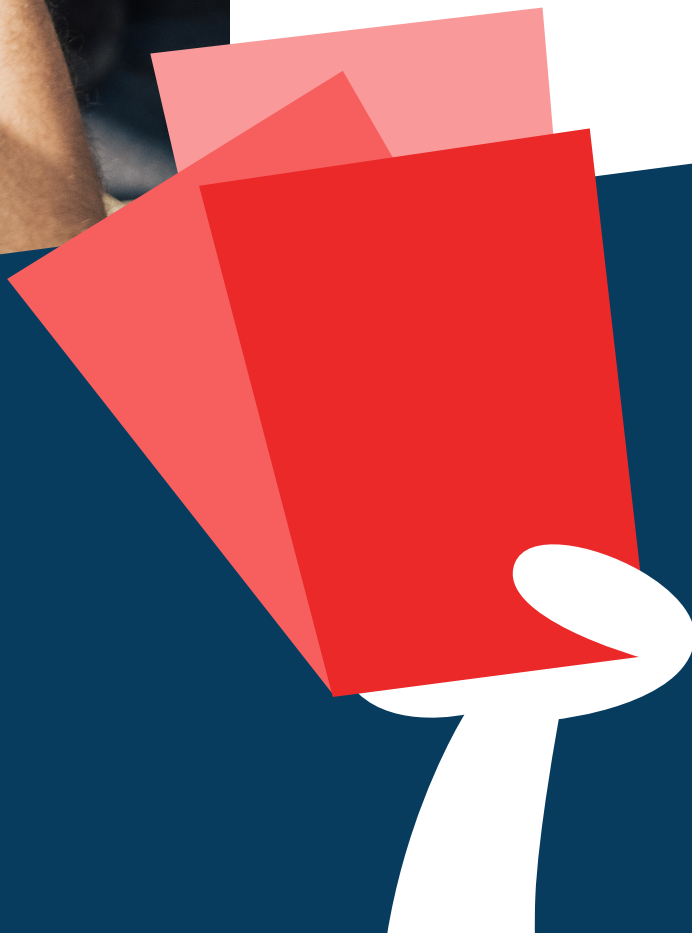






## What We Can Offer Based on Our Expertise and Results from Last Years Event:

- **Introduce New Players** to your TCG, expanding your player base.
- **Smoothly Run Major Tournaments** with a focus on providing an exceptional player experience.
- **Produce High-Quality Live Stream Productions** to showcase your brand and games.
- **Adherence to Brand Guidelines** ensuring consistency and professionalism.
- **Achieve Mutual Goals** for the event, working together to make Card Fest 2025 a success.



Thank you very  
much for your time  
and consideration.

**CARD  
FEST**

# PRIZE WALL

Πάρε μέρος στις δραστηριότητες του CardFest,  
κέρδισε Prize Tickets και εξαργύρωσέ τα για μοναδικά δώρα!



Κωτσόβολος  
Gift Card 100€



Gaming Καρέκλα  
Monarch

Mystery  
Funko Pop

**ΚΩΤΣΟΒΟΛΟΣ**



eFantasy  
Games 'n' Comics



Here you can see  
the visualised results  
of Card Fest 2025

## Contact Information:

**Errikos-Georgios Bek**

Owner of Athens Collectibles.

Co-Owner and CEO of Mykonos Collectibles

Organizer of Card Fest.

Organizer of The Collectibles Show.

[e.bek@athenscollectibles.gr](mailto:e.bek@athenscollectibles.gr)

+30 6955151245